

More Than 10 Years Of Excellence



**WHILE THE WORLD IS BUSY WITH NUMBERS,
WE ARE THE ONES WHO CHOOSE AN ALTERNATE WAY.
THE ODD ONES. THE SORE THUMBS.
THE BLACK SHEEP IN A HERD OF WHITES.
STANDING STILL IN FLOWING WATER.
RESTLESS WITH CRAZY IDEAS.
BOUNDLESS IN ENTHUSIASM.
LIMITLESS TO THE POINT OF NO RETURN.
WE LOOK AT THE WORLD AND SEE A MILLION POSSIBILITIES.
WE DON'T SEE REASON. WE DON'T COUNT HOURS.
WE ARE HERE TO CREATE EVERYTHING NEW.
WE ARE HERE TO RE-DESIGN THE RULES.
WE ARE HERE TO SHAPE THE UNKNOWN.
WE ARE HERE TO TAKE THIS WORLD TO ITS NEXT.**



We are
In  **dians**
by design



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Your time at INSD will be an unforgettable experience. You'll meet people who inspire you. You'll visit places that feed your creative imagination. You will learn new things, get to explore your passion and become a better version of yourself.

You'll hone your skills working in dedicated studios and fully equipped workshops that have been designed to help you build specialist knowledge and flourish in your chosen discipline. You'll have access to an array of cutting-edge and industry equipment throughout your studies.

Our employability team delivers a special creative careers service and will help you develop skills that make you stand out.

CAMPUS LIFE



INSD AT A GLANCE

STUDY ABROAD PROGRAMS IN
UK, USA, FRANCE & UAE

INTERNATIONAL DEGREE
PROGRAMS

INTERNATIONAL FACULTY

EXPERIENTIAL LEARNING

PARTICIPATE IN RUNWAY
WEEKS

WORK WITH TOP CELEBRITIES
& INFLUENCERS



INDUSTRY FOCUSED COURSES

PRACTICAL EXPOSURE

INTERNATIONAL CORPORATE
TIE-UPS

TOP BRANDS & INDUSTRY
LEADERS ON BOARD



Student Activities



TRIBUNE
PUBLISHING

Pioneer

DH
DECCAN HERALD

अमर उजाला
जोश! राच का!

BW BUSINESSWORLD

indiatoday **in**

easternchronicle

वीर अर्जुन


THE TIMES OF INDIA


THE HINDU


दैनिक भास्कर

The Statesman

THE ASIAN AGE

NBT
नवभारत टाइम्स

विराट वैभव

शाह टाइम्स

**COVERAGES IN
LEADING NEWSPAPERS**



fashion design

Let your creativity take flight at INSD as you learn essential creative design and practical skills demanded by the global fashion industry and shape your future career.

You will hone your technical expertise and understanding of materials in our Fashion program by working on design competitions and high profile Fashion Shows with top companies, celebrities and influencers.

Your insight into how the industry works will grow through international faculty, seminars and workshops with acclaimed practitioners, stylists and academics including:

Christian Guellerin - Executive Director,

L'École de design Nantes Atlantique

Sophie Pereira- Image Coach, Paris

Jean Doucet - Fashion Designer

By the time you graduate with our highly-regarded qualification, you'll be equipped with the right design and manufacturing skills to take your unique creative vision to the contemporary fashion industry and beyond.

Be an Insdian.

**“From one bedroom to Airports,
Marbles to Sandstone, Pure Vanity
to LEED Certified homes, Furniture
to building constructions, Insdians
implement practical design that
works.”**

INTERIOR DESIGN **NSD**

Your creativity and professional craft, creative expression and problem-solving skills will grow at INSD as you explore interior design as a way of addressing human needs and social challenges.

Our courses will encourage you to consider how people react to spaces as you gain experience of designing for a range of interiors: from homes, hospitals, and housing projects to hotels and commercial spaces.

You'll master industry-standard design techniques and digital tools and gain the insight of visiting professionals through lectures and seminars and live projects at all levels.

Above all, you'll have the opportunity to follow your interests as you develop your unique style and approach to interior design challenges and develop a professional portfolio.

Be an Insdian.



You will be inspired to create innovative answers to branding, packaging and promotional design questions facing businesses in INSD's internationally-renowned Graphic Design course.

Our Bachelors, Masters & Diploma courses have a global reputation for producing graduates who are creative thinkers with accomplished technical skills and a strong grasp of the latest technology.

You will benefit from our close links to some of the leading names in the design industry. You'll follow a proven path that has led to INSD graduates securing roles at some of the leading design studios, branding and advertising agencies.

Our course has a strong emphasis on commercial work and you'll be challenged to generate high quality creative solutions, including:



VISUAL IDENTITIES



PACKAGING



WEB SITES



Briefs are designed to inspire you to generate original, innovative and – crucially – effective design solutions. You'll learn how to approach a brief using research techniques that will help you develop a thorough understanding of each client, their challenges and target market.

Be an Insdian.



Experiment and explore the broad context and future of textile design at INSD as you develop your professional skills and personal style through commercial and creative briefs.

Our Bachelor, Master and Diploma programs will encourage you to try a range of techniques, from traditional processes to 21st century technology, including:

TEXTILE DESIGN

***Hand-printing** Weaving*
Knit, stitch and material explorations
Digital design and making with industry-
standard equipment.
You won't be asked to specialise
or follow a house style.

INSD

We will help you to find your preferred working methods. With expert teaching and technical support, our course develops your skills and nurtures your unique perspective.

The breadth of design experiences throughout the course means that INSD is a source of talent ready for a variety of industries.

Our course opens a variety of careers as a textile designer-maker, including:

- **Fashion**
- **Interiors**
- **Theatre**
- **Conservation**
- **Education**
- **Manufacturing**

Our studio spaces and workshops will provide the perfect environment to experiment as you develop your professional portfolio. Your work will gain a wider audience through opportunities for exposure at national and international showcases, competitions and events. **Be an Insdian.**

LUXURY EDUCATION

Witnessing the growth of the luxury sector in India, INSD is introducing new modules to teach Luxury design and management in its current curriculum of design programs.

Acknowledging that not all luxury segments function on the same principles, our coursework looks at varied luxury verticals individually and extensively. Think fashion, interior, jewellery, accessories, beauty, graphic and animation. You will be taught intricate working of the luxury industry around the world and the psychology behind why it is a coveted thing.

Along with this, Masters in Luxury Brand Management will be a complete program aimed at preparing you end-to-end for the luxury industry. Modules such as Marketing, Operations, Management, Sales and Economics will be taught in this program. It will be a springboard which will launch you into a successful career within the luxury industry.

Modules

Foundation Of Luxury

Marketing & Management

Luxury Business Strategy

Luxury Global Trends

Luxury Retail & Digital operation

Luxury Sales & Workshop

**available in select INSD Campuses only*

EDGE

Nikita Dhiman | Class of 2022

Bachelors in Fashion Design

"The best thing about INSD is its warm & stimulating ambiance made up of great places & creative people who help you push your boundaries and inspire you to excel"

Nimit Lakhanpal | Class of 2025

Bachelors in Graphic Design

"INSD means opportunity. An opportunity to engage with something you desire to explore; in every way possible with the support of the school"

Sushmit Kaur

INSD Alumni

Class of 2016

Bachelors in Fashion Design

Working as a Freelance Designer

One that has won national awards for best design schools in India.

One that has 50 centres in 19 states across the country.

One that organizes study tours to Paris, Milan & New York.

One that has renowned faculty from around the world.

One that regularly takes part in fashion week.

One that has 30 placement & training partners.

One that has made dreams of thousands young designers come true.



I am Indian by design

Explore your creativity, ideas and instincts in a vibrant community of artists, makers and thinkers at INSD, one of India's longest-established Jewellery Design Course.

*Jewellery
design*

Our Bachelors, Masters & Diploma programs are designed to give you professional level of knowledge on how to manufacture contemporary jewellery and associated products. Students learn contemporary Indian manufacturing practices. Further, they go on to create jewellery that falls in line with current trends in the market and with the image of the chosen clientele.



You will master the magic of bringing characters and stories to life through a range of animation techniques at INSD. A course which is perfect to begin and start a career in the lucrative field of animation.

You will build a distinctive showreel and online portfolio, whatever your choice from a wide range of specialisms, including:

CHARACTER-BASED ANIMATION | MOTION GRAPHICS ANIMATION

TECHNICAL 2D COMPOSITING | CG RIGGING | 3D MODELLING AND BEYOND!

Photography

Connecting your passions and unique perspective to the world of professional photography is at the heart of our diploma course. You will develop your own approach at INSD – not a standard house style.



Beauty & Hair

If you think you have an eye for beauty, and find delight in transforming a simple face into a stunning one, beauty care is the field for you. The most attractive part of the glamour industry is that although, tastes and trends keep changing, the basic job of beauty care professionals remains the same: to help people look their best.



PRANAV

Executive Director

After graduating from ESSEC Business School & UNIVERSITY OF MICHIGAN, Pranav joined Louis Vuitton as a R&D associate & now heads the Business Development team at INSD.



DIVITA

Head of Corporate Communications

At 16 Divita was a published author. A graduate from Ashoka University, she continues to pursue her love for writing creative non-fiction. At INSD she heads the corporate communication department.



CHRISTIAN GUELLERIN

Executive Director of L'Ecole de design Nantes Atlantique

President of Cumulus, the International Association of Universities and Colleges of Art, Design and Media from 2007 to 2013. The largest international network dedicated solely to issues of design education, with 3,100,000 students and nearly 30,000 teachers. AT INSD Christian plays the role of a mentor both to students and faculty.



JEAN DOUCET

Internationally Acclaimed Fashion Designer

Since his first steps, with great Parisian couturiers Dior, Patou, Chanel, Ungaro and Paco Rabanne, Jean Doucet works in the most pure tradition of "Haute Couture" and is addressed to all those who seek elegance and exception. At INSD Jean plays the role of a Mentor & Advisor.



SOPHIE PEREIRA

Image Consultant

Sophie has worked with several Luxury Retail Brands and now is an image consultant based in Paris with a global clientele of politicians & business women. At INSD she grooms students during the Paris Study Program and trains them in the field of Image Consultancy.



MARION COQUEBLIN

Founder of Image Consulting Agency

Marion is an expert of Image Consulting. Her clients are executives at some of the biggest companies in France. Her work has helped her clients increase their revenue and image. Marion is also a Style columnist on France 2 and TÉVA. (Popular French TV Channels)



**ADVISORY BOARD
& Team**

INDUSTRY PANEL MEMBERS

Rishab Suresh

(Ex-Country Manager,
Vacheron Constantin)



Shalini Passi

(Founder & Director, Art Foundation
& MASH)



Bhavana Jasra

(Principal Artist & Owner,
First Impression)



Sneha Manant

(Advertising Director, Media Sales
Corporate)



Raahul Kapoor

(Founder, Only Luxury Consultancy,
Monaco, Watches)



Yogesh Chaudary

(Director, Jaipur Rugs,
Retail Home decor)



Neha Lulla

(Jewellery Designer)



Biren Vaidya

(MD, Rose Group,
Watches Retail Accessories)



*to see the complete speakers list, please visit www.insd.edu.in

INTERNATIONAL STUDY PROGRAMS IN



As one of the most popular study-abroad destinations in Europe, Paris has many well-established companies and programs that offer courses to international students making it not only a beautiful place to study but also an academically enriching one. Brimming with priceless troves of art, decadent cuisine, rich history, and magic – Paris has it all and more. There are literally endless things to do and you'll never run out of ideas for what to do outside of the classroom.

The U.K. remains one of the most popular study-abroad locations in Europe with about half of all U.S. international students flocking there. London, the capital, holds not only 13% of the United Kingdom's total population but also a large number of international students from the rest of Europe. Boasting a large international community, London is a great place to meet other international students from across the globe. Known for its incredible nightlife, delicious food, lush parks, and world-class museums, London could never bore you.





The United Arab Emirates (UAE) is young, dynamic, and exciting - known for its incredible diversity, warm hospitality, political stability, economic vitality, safety, and religious tolerance. Here are ten reasons to give this thriving nation a look when choosing your study abroad location. The industry of art & design is rapidly growing and it will offer great work opportunities in the future.

The US is a melting pot of different cultures, races and ethnicities. Its diverse environment ensures that there is acceptance among all communities and there is no room for any sort of discrimination. You'll be learning with students from different regions of the world thereby making it a rich and stimulating education experience. Growing in the midst of diversity will provide you with strong personality traits and skills that will be valuable in the international market. These days employers prefer students with a multicultural background, which you would get a great taste of in the US. A one of a kind international exposure, the US will help you explore a variety of cuisines, customs, festivals and art too.





International Student Trips at UK, Paris, UAE USA*



* For details contact INSD Office



Summer of fashion IN PARIS



Discover historic fashion sites on a study trip to Paris, the fashion capital of the world. The program not only lets you explore Paris through the eyes of a designer but includes classes and workshops with some of the most sought after minds in the Fashion World. Attend Workshops on the story behind the Parisian Women & the science behind the iconic bags by Ms. Eva Graine Samama, fashion and vintage expert. Attend Who's Next Trade Show in Paris, meet and interact with top upcoming designers and explore their work. Attend Innovative Masterclass by highly acclaimed design maestro Mr. Christian Guellerin. Develop your assets and revolutionize design with a mindset focused on innovation.

Visit and explore Musée des arts Modernes.

Attend a day long workshop on Image Consultancy. Also get personalised style & shopping advice at ESR Paris.

Explore the streets of Montmartre & get inspired in this historic art district.





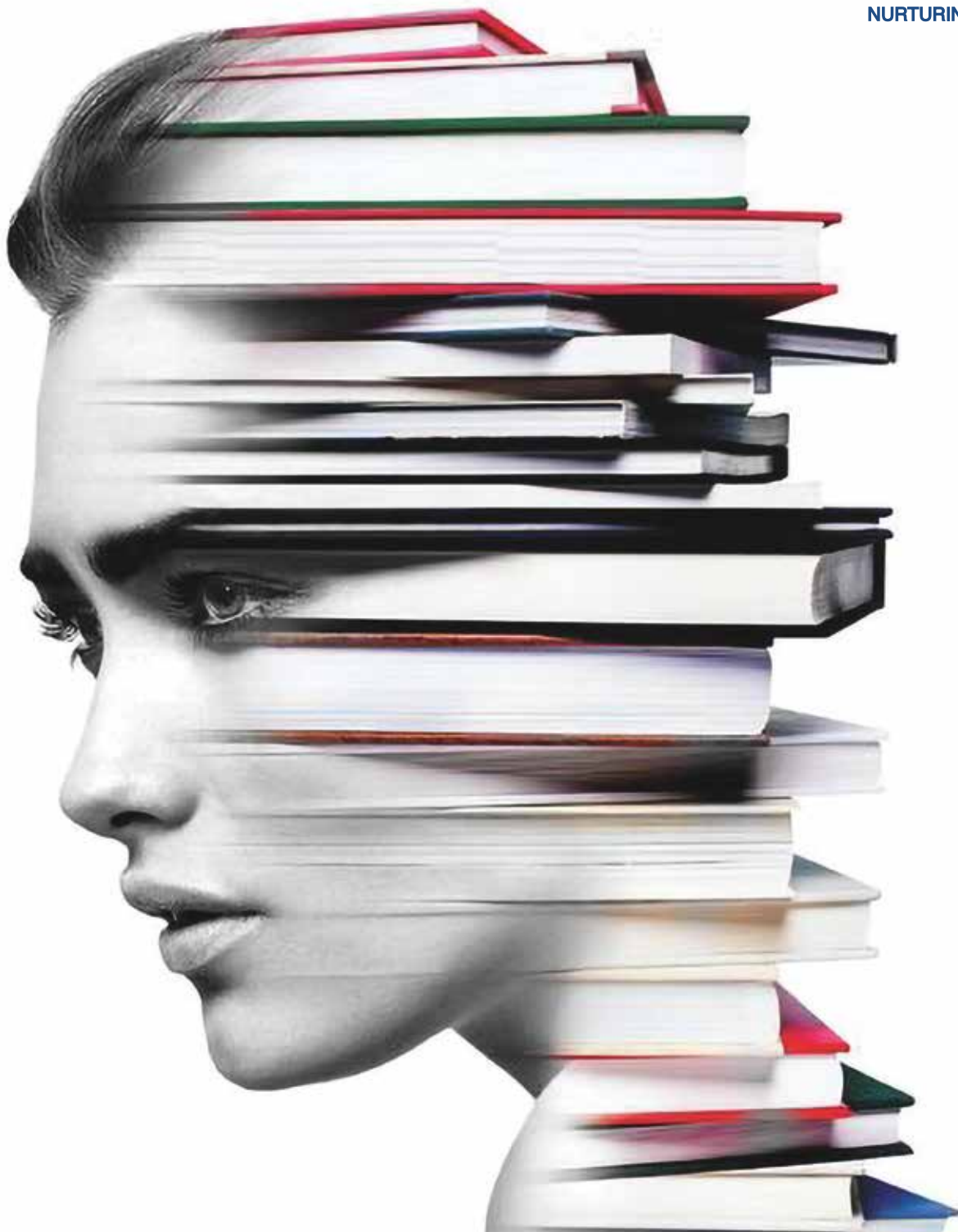
INTERNATIONAL
SCHOOL OF DESIGN
NURTURING CREATIVE TALENT



19 STATES 50+ CENTRES
BELONG TO THE FUTURE



**INTERNATIONAL
SCHOOL OF DESIGN**
NURTURING CREATIVE TALENT



Course Catalogue

THE

ONE THAT HAS WON NATIONAL AWARDS FOR BEST DESIGN SCHOOL IN INDIA

TELL-TALE

ONE THAT HAS 50 CENTRES IN 19 STATES ACROSS THE COUNTRY

SIGNS

ONE THAT ORGANIZES STUDY TOURS TO PARIS, MILAN & NEW YORK

OF A

ONE THAT HAS RENOWNED FACULTY FROM AROUND THE WORLD

GOOD

ONE THAT REGULARLY TAKES PART IN FASHION WEEK

DESIGN

ONE THAT HAS 30 PLACEMENT & TRAINING PARTNERS

SCHOOL

ONE THAT HAS MADE DREAMS OF THOUSANDS OF YOUNG DESIGNERS COME TRUE



FASHION DESIGN

BACHELORS

Year One

1st Semester - 20 Credits

Foundation Art
Introduction to pattern making
Fashion Illustration
History of costumes
Practical-1 sewing technology
Practical-2 fashion project

2nd Semester - 20 Credits

Design Foundation
Introduction to textile
Introduction to PMT part 2
Basic embroidery
Practical-1 CAD
Practical-2 GMT

Year Two

3rd Semester - 20 Credits

Adv. Fashion illustration
Introduction to draping
Pattern making techniques part 1
History of Indian costumes
Practical-1 inspiration on project
Practical-2 Garment project

4th Semester - 20 Credits

Apparel design
Theory of dyeing
PMT AND GMT
Traditional embroidery
Practical-1 CAD
Practical-2 dyeing project

Year Three

5th Semester - 20 Credits

Fashion Analysis
Quality control
Intro to printing techniques
History of western world fashion
Practical-1 fashion forecasting
Practical-2 men's wear project

6th Semester - 20 Credits

Advance Fashion illustration - II
Surface ornamentation
Fashion merchandising
Industry project & viva
Fashion presentation
Portfolio development

Year Four

7th Semester - 20 Credits

Advance illustration
Commercial pattern making apparel
Apparel design
Art appreciation
Practical-1 Garment construction
Practical -2 Design folio

8th Semester - 20 Credits

Design development
Commercial pattern making - II
Entrepreneurship development
Apparel design - II
Advance draping
Industry internship





MASTERS

Year One

1st Semester - 20 Credits

Basics of Designing
Pattern Making techniques
Fashion Illustration
Management process & behavior
History of costumes
Product Development (Practical)

2nd Semester - 20 Credits

Fashion foundation
Textile Theory
Pattern developing
Entrepreneurship Development
CAD (Practical - 1)
GMT (Practical -2)

Year Two

3rd Semester - 20 Credits

Advance fashion illustration
Advance draping
Human resource management
Surface Ornamentation
Industry project & viva (Practical - 1)
PMT & GMT (Practical -2)

4th Semester - 20 Credits

Quality control technology
Dyeing & Printing
Fashion merchandising- A retailing
Traditional textiles and state embroidery
CAD
GMT & PMT project
Portfolio development

ADVANCE DIPLOMA

Year One

1st Semester - 20 Credits

Fundamental of design
Introduction to pattern making
Fashion Illustration
History of costumes
Practical-1 stitching methods & applications
Practical-2 Dummy draping presentation

2nd Semester - 20 Credits

Fashion concepts
Introduction to textile
Introduction to PMT & GMT
Basic embroidery
Practical-1 Draping
Practical-2 portfolio making

Year Two

3rd Semester - 20 Credits

Adv. Fashion illustration
Fashion merchandising
Advance PMT & GMT part 1
History of Indian costumes
Practical-1 inspiration on project
Practical-2 GMT project

4th Semester - 20 Credits

Apparel design
Dyeing & Printing
Advance PMT GMT Part - 2
Traditional Embroidery
Practical-1 CAD
Practical-2 Fashion Visits and Viva Projects
Portfolio Development



“We don’t design clothes
We design dreams.”

DIPLOMA

Year One

1st Semester - 20 Credits

Fundamental of design
Introduction to pattern making
Fashion Illustration
History of costumes
Practical-1 stitching methods & applications
Practical-2 Dummy draping presentation

2nd Semester - 20 Credits

Fashion concepts
Introduction to textile
Introduction to PMT & GMT
Basic embroidery
Practical-1 Draping
Practical-2 portfolio making



TEXTILE DESIGN



BACHELORS

Year One

1st Semester - 20 Credits

Communication Technique
Fiber Theory
History of Textile
Colour & Texture
Motif Development
Basic Embroidery Stitches

2nd Semester - 20 Credits

Design Psychology
Introduction to Dyeing
Yarn Process
Folk Textiles of India
State-wise Embroideries of India
Design Development

Year Two

3rd Semester - 20 Credits

Traditional Indian Textiles
Dictionary of Textiles
Textile Chemical Processing
Weaving Process
Print Development & Rendering
Computer Graphics

4th Semester - 20 Credits

Introduction to Knitting
World Textiles
Printing Process
Non- Woven Textiles
Project on Inspiration
SOT

Year Three

5th Semester - 20 Credits

Introduction to Loom
Knitting Process
Textile Finishing
Management Skills
Design Process
Elective (Wool/ Silk/ Jute Technology)

6th Semester - 20 Credits

Textile Mill Management
Environment & Textiles
Textile Testing
Entrepreneurship Development
CATD
Industrial Training

Year Four

7th Semester - 20 Credits

Fancy Fabric Structures
Values & Ethics in Profession
Quality Control
Marketing Management
Craft Documentation
Portfolio Development

8th Semester - 20 Credits

Leather Design
Sustainability in Textile Industry
Theme Based Designing
Elective (GT/ Spl. Yarn)

MASTERS

Year One

1st Semester - 20 Credits

Fiber Theory
Yarn Process
Colour & Texture
Management process & behavior
Motif Development
Traditional Indian Textiles

2nd Semester - 20 Credits

Loom Process
Weaving Process
Surface Ornamentation
Entrepreneurship Development
Photoshop
Design Development

Year Two

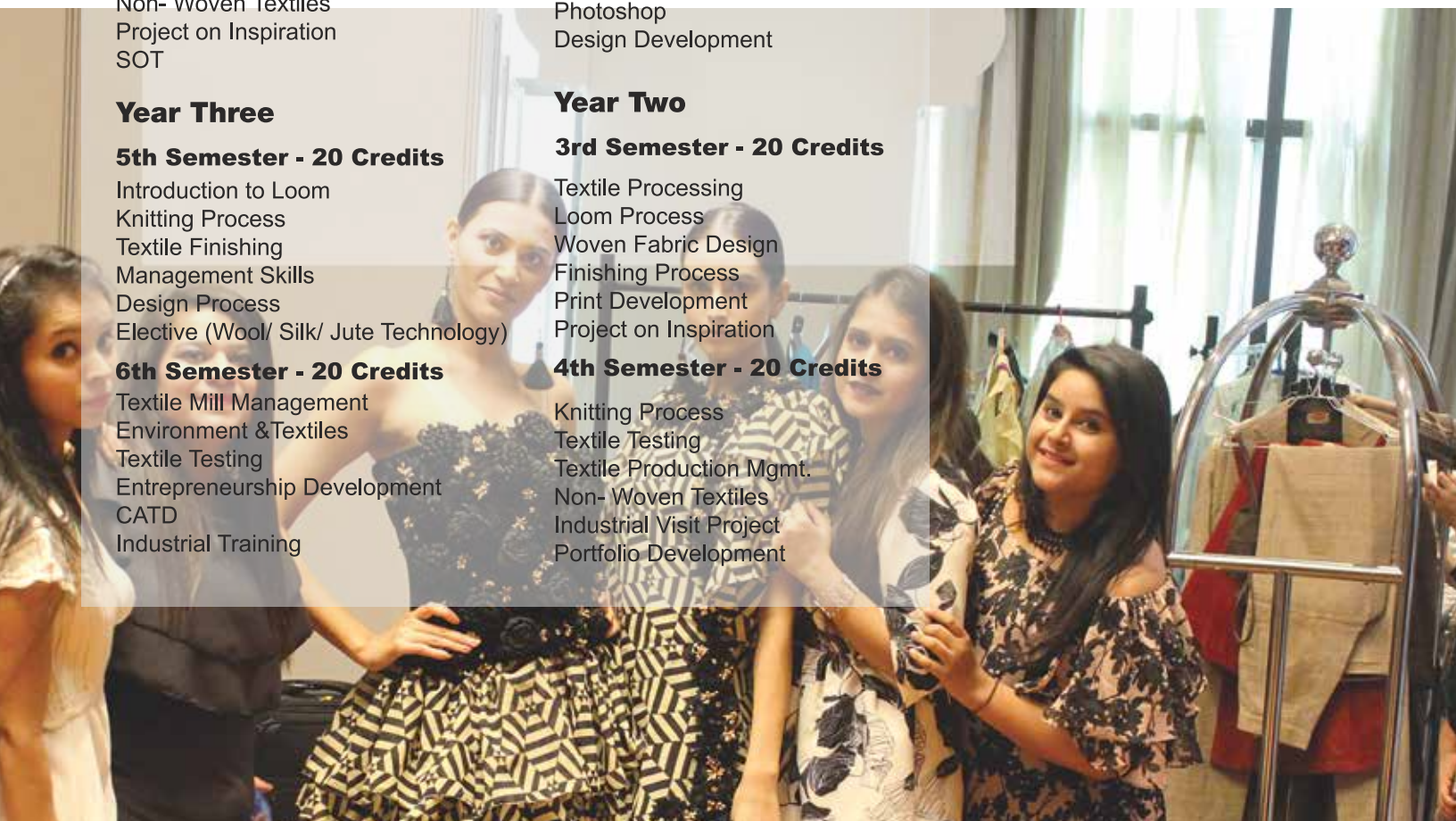
3rd Semester - 20 Credits

Textile Processing
Loom Process
Woven Fabric Design
Finishing Process
Print Development
Project on Inspiration

4th Semester - 20 Credits

Knitting Process
Textile Testing
Textile Production Mgmt.
Non- Woven Textiles
Industrial Visit Project
Portfolio Development

“Nature should
be idealised
not copied.”



ADVANCE DIPLOMA

Year One

1st Semester - 20 Credits

Textile Theory
Fiber Theory
Textile Texture
Yarn Processing
Textile Chemistry
Basic Embroidery Stitches

2nd Semester - 20 Credits

Loom Process
Weaving Process
Photoshop
Folk Textiles of India
Industry Visit
Portfolio Development

Year Two

3rd Semester - 20 Credits

Traditional Indian Textiles
Dictionary of Textiles
Textile Chemical Processing
Advance Weaving Process
Print Development & Rendering
Computer Graphics

4th Semester - 20 Credits

Introduction to Knitting
World Textiles
Printing Process
Non- Woven Textiles
Project on Inspiration
Portfolio Making

DIPLOMA Year One

1st Semester - 20 Credits

Textile Theory
Fiber Theory
Textile Texture
Yarn Processing
Textile Chemistry
Basic Embroidery Stitches

2nd Semester - 20 Credits

Fiber Manufacturing system
Yarn process
Yarn manufacturing
System types of yarn



INTERIOR DESIGN BACHELORS

Year One

1st Semester - 20 Credits

Basics of Drafting
Basics of Graphics
Introduction of Interior designing
Introduction of Furniture history
Basics of furniture designing
Market survey & Building construction – Part 1

2nd Semester - 20 Credits

Application of Drafting
Application of colors
Principle of Interior designing
History of furniture
Glossary of furniture
Market survey & Building construction – Part 2

Year Two

3rd Semester - 20 Credits

Building technology
Life space planning and interior designing
Design graphics & display
History of architecture
Furniture & furnishings
Portfolio development

4th Semester - 20 Credits

Building services
Urban space planning
Elements of Interior designing
Theory of architecture
Significance of Furniture
Project work

Year Three

5th Semester - 20 Credits

Interior and exterior treatments
Furniture, furnishings and fittings
Art and Graphics in interior designing
Entrepreneurship development
Computer aided design
Building construction – Part 3
Interior designing projects – Part 1

6th Semester - 20 Credits

Exterior and Interior treatments
Upholstery furniture & furnishings
Application of art and graphics in interior designing
Interior designing as a profession
CAD (commercial)
Building construction – Part 4
Industrial skill project

Year Four

7th Semester - 20 Credits

Exterior and interior designing
History of furniture
Art and graphics in interior designing
Building construction part 5
Projects and portfolio
Furniture and furnishing

8th Semester - 20 Credits

Exterior and interior designing
History of furniture
Art and graphics in interior designing
Building construction part 6
Projects and portfolio
Furniture and furnishing



“We shape our homes and then
our homes shape us.”

MASTERS

Year One

1st Semester - 20 Credits

Advance construction
Graphic, communication & signage
Management process & behavior
Building services detailed & sequence of activities
Studio – 1
General proposal & development of project

2nd Semester - 20 Credits

Business environment & law
Urban design & planning
Furniture design studio
Furniture periodic styles
Specification & valuation
Studio – 2

Year Two

3rd Semester - 20 Credits

Human resource management
Theory of aesthetics & space description
Analysis and application of multi – view & objective
Technical analysis of style & properties of era
Modern exterior & interior architecture
Studio – 3

4th Semester - 20 Credits

Entrepreneurship development
Quantity & cost estimation
Ancient to modern period designer portfolio
Method of construction in ancient & modern concept
Product development
Industrial skill project

ADVANCE DIPLOMA

Year One

1st Semester - 20 Credits

Basics of drafting
Basics of graphics
Introduction of interior designing
Market survey & building construction (introd)– part 1
Basic of furniture designing
Introduction to history of architecture

2nd Semester - 20 Credits

Application of drafting
Application of colors
Principle of interior designing
Market survey & building construction – part 2
Glossary of furniture
History of furniture

Year Two

3rd Semester - 20 Credits

Basics of drafting
Basics of graphics
Introduction of interior designing
Market survey & building construction (intro) – part 1
Basic of furniture designing
Introduction to history of architecture

4th Semester - 20 Credits

Application of drafting
Application of colors
Principle of interior designing
Market survey & building construction – part 2
Glossary of furniture
History of furniture



DIPLOMA

Year One

1st Semester - 20 Credits

Basics of drafting
Basics of graphics
Introduction of interior designing
Market survey & building construction (introduction)- part 1
Basic of furniture designing
Introduction to history of architecture

2nd Semester - 20 Credits

Application of drafting
Application of colors
Principle of interior designing
Market survey & building construction – part 2
Glossary of furniture
History of furniture

CERTIFICATE

Basics of Drafting
Basics of graphics
Introduction of Interior designing
History of architecture
Basics of furniture designing
Market survey & building construction

International School of Design

Recognized by siliconindia magazine as

siliconindia Education **INTERNATIONAL**
COLLEGE OF THE YEAR 2021

International Schools of the Year - 2021 is an annual recognition of international schools reinventing high-quality & outcome driven education, striving to develop innovation, creativity and knowledge in shaping the future of academics globally.

Emmanuel Christl Das
Editor

party whirl



GRAPHIC DESIGN

BACHELORS

Year One

1st Semester - 20 Credits

Fundamentals of Design and Drawing
Concepts of Graphics and Illustration
Image Editing (THEORY)
Design Principal
Graphic Design (COLOUR THEORY)
Adobe Photoshop

2nd Semester - 20 Credits

Concept of Vector
CorelDraw
Adobe Illustrator
Adobe InDesign
Typography and Calligraphy
Grooming and communication skills

Year Two

3rd Semester - 20 Credits

Concepts of Web Design
Webpage Designing
Introduction of Hosting
Web Page Layout Design
HTML
CSS

4th Semester - 20 Credits

Business English
Fluid Layout making
Adobe Dream Weaver
Introduction To JavaScript
Introduction to Dynamic Drive
Idea Visualization (Design Process)

Year Three

5th Semester - 20 Credits

Principles of Animation-01
Adobe Animate CC(FLASH)
Storyboarding Theory
2D Animation Film making
Fundamental & Concepts of 2d Animation

6th Semester - 20 Credits

Sound Editing Theory
Adobe After effects
Adobe Premiere
Adobe Audition
Video Project and Short Film Making

Year Four

7th Semester - 20 Credits

Video Editing
Business English
Portfolio Making
Management Skills

8th Semester - 20 Credits

Toon Boom Animation
Live Project- Web
Live Project- Graphic/ 2d Animation
Interview Preparations

Software For Graphic

Adobe Photoshop
Corel Draw
Illustrator
Indesign
Flash
Artrage
Dreamweaver
Html 5
Java Script
Wordpress
Toonboom
Harmony Etc
from Windows 95 to Windows 10.



MASTERS

Year One

1st Semester - 20 Credits

Fundamental of design
Concepts of Graphics and Illustration
Design Principle
Corel draw
Adobe Photoshop
Adobe Illustrator

2nd Semester - 20 Credits

Introduction of UI & UX
Adobe XD for UI design
Axure for UI design
Adobe Dreamweaver
CSS3.0
HTML 5.0

Year Two

3rd Semester - 20 Credits

JavaScript
Php
Fluid Layout Making
Adobe Premiere
After Effects
Adobe Audition

4th Semester - 20 Credits

Introduction of Dynamic Drive
Web Hosting
Web Portal Making
Interview Preparation
project and showreel making

Software For Graphic

Adobe Photoshop
Corel Draw
Illustrator
Indesign
Flash
Artrage
Dreamweaver
Html 5
Java Script
Wordpress
Toonboom
Harmony Etc

ADVANCE DIPLOMA

Year One

1st Semester - 20 Credits

Fundamentals of Design & Drawing
Design Principles
Corel Draw
Adobe Photoshop
Adobe Illustrator

2nd Semester - 20 Credits

After Effect
Adobe Premiere
Adobe InDesign
Grooming & Communication Skills
Adobe Audition

Year Two

3rd Semester - 20 Credits

Adobe Animate CC (flash)
Principles of animation
HTML
CSS
Introduction to Hosting
Webpage Layout Design

4th Semester - 20 Credits

Fluid Layout Making
Adobe Dream Weaver
Introduction to JavaScript
Introduction to Dynamic Drive
Idea Visualization (design Process)

Software For Graphic

Adobe Photoshop
Corel Draw
Illustrator
Indesign
Flash
Artrage
Dreamweaver
Html 5
Java Script
Wordpress
Toonboom
Harmony Etc





"Graphic design is a visual language uniting Harmony & Balance, Color & Light, Scale & Tension, Form & Content."

DIPLOMA

Year One

1st Semester - 20 Credits

Fundamentals of Design & Drawing
Design Principles
Corel Draw
Adobe Photoshop
Adobe Illustrator

2nd Semester - 20 Credits

After Effect
Adobe Premiere
Adobe InDesign
Grooming & Communication Skills
Adobe Audition

CERTIFICATE

Year One

1st Semester - 20 Credits

Fundamentals of design & drawing
Typography
Illustration
Image Editing
Page Layout Design

2nd Semester - 20 Credits

Branding and Advertising
Packaging - Product
Desktop/Digital Publishing
Interface Design/ Web Design
User Interface Experience

Software For Graphic

Adobe Photoshop
Corel Draw
Illustrator
Indesign
Dreamweaver
Wordpress Etc

JEWELLERY DESIGN

BACHELORS

Year One

1st Semester - 20 Credits

Basics of Design
Introduction of Jewelry Designing
Jewelry Terminology
Study of Metals
Basic Designing [Practical -1]
Designing and Rendering [Practical -2]

2nd Semester - 20 Credits

Nature of Gemstones
Estimation & Costing
4C's Of Diamond
Fashion Jewelry
Construction of Fashion Jewelry [Practical -1]
Kundan Designing [Practical -2]

Year Two

3rd Semester - 20 Credits

Indian History
Imperfection & Enhancement Treatments of Gemstones
Merchandising
Study & Grading system of Diamond
Industrial Designing[Practical -1]
Bridal Designing [Practical-2]

4th Semester - 20 Credits

Gold casting & Fabrication
Branding
Entrepreneurship Development
International History
Detachable Designing [Practical -1]
Country Designing [Practical -2]

Year Three

5th Semester - 20 Credits

Human Resource Management
Fashion Accessory Designing
Hallmarking System Of Jewelry
History of Eras
Eras Designing[Practical -1]
Accessory Designing[Practical -2]

6th Semester - 20 Credits

Marketing
Custom Made Jewelry
Entrepreneurship Development
Study of Pearl
Inspirational Designing[Practical -1]
State Designing[Practical -2]

Year Four

7th Semester - 20 Credits

Jewel CAD [practical-1]
Theme based designing [practical-2]
Large scale production
Export management

8th Semester - 20 Credits

Internship
Theme based project



MASTERS



Year One

1st SEMESTER - 20 CREDITS

Fundamental of Design
Foundation of Jewelry Designing
Jewelry Glossary
Science and Technology of metals
Fundamental designing[Practical -1]
Designing and color demonstration

2nd SEMESTER – 20 CREDITS

Gemology
Estimation & Costing
Grading System of Diamond
Fashion Jewelry
Construction of Fashion Jewelry[Practical -1]
Industrial Designing[Practical -2]

Year Two

3rd SEMESTER – 20 CREDITS

Indian and International History
Human Resource Management
Branding
Study of Eras
Country & State Designing[Practical -1]
Jewel CAD[Practical -2]

4th SEMESTER – 20 CREDITS

Marketing and Merchandising
Fashion Accessory Designing
Entrepreneurship Development
Custom Made Jewelry
Theme Based Designing[Practical -1]
Accessory Designing[Practical -2]

ADVANCE DIPLOMA

Year One

1st SEMESTER - 20 CREDITS

Basics of Design
Introduction of jewelry designing
Jewelry Terminology
Metallurgy
Basic Designing[Practical -1]
Designing and Rendering[Practical -2]

2nd SEMESTER – 20 CREDITS

Science of Gemstones
Costing & Pricing
Diamond Grading
Costume Jewelry
Construction of Fashion Jewelry[Practical -1]
Formal & Traditional Designing[Practical -2]
MATRIX [PRACTICAL-3]

Year Two

3rd SEMESTER – 20 CREDITS

Indian History
Imperfection & Enhancement Treatments of Gemstones
Merchandising
Study & Grading system of Diamond
Industrial Designing[Practical -1]
Bridal Designing [Practical-2]

4th SEMESTER – 20 CREDITS

Gold casting & Fabrication
Branding
Entrepreneurship Development
International History
Detachable Designing[Practical -1]
Country Designing[Practical -2]
Portfolio Making

DIPLOMA

Year One

1st SEMESTER - 20 CREDITS

Basics of Design
Introduction of jewelry designing
Jewelry Terminology
Metallurgy
Basic Designing[Practical -1]
Designing and Rendering[Practical -2]

2nd SEMESTER – 20 CREDITS

Science of Gemstones
Costing & Pricing
Diamond Grading
Costume Jewelry
Construction of Fashion Jewelry[Practical -1]
Formal & Traditional Designing[Practical -2]
MATRIX [PRACTICAL-3]



ANIMATION&VFX

BACHELORS

Year One

1st Semester - 20 Credits

Fundamental of Design
Concepts of Graphics and Illustration
Adobe Photoshop
Adobe Illustrator
Corel draw
Design Principles

2nd Semester - 20 Credits

Adobe InDesign
Adobe Premiere
After Effect
Adobe Audition
Typography and Calligraphy

Year Two

3rd Semester - 20 Credits

3ds Max Modeling
3ds Max Texturing
3ds Max Lighting
3ds Max Rigging
3ds Max Animation
3ds Max Dynamics & FX

4th Semester - 20 Credits

Thinking Particles
Fume FX
Ray Fire
Real Flow
P F TRACK

Year Three

5th Semester - 20 Credits

Autodesk MAYA - Part - 03 lighting
Autodesk MAYA - Part - 04 Rigging
Autodesk MAYA - Part - 04 Animation
Autodesk MAYA - Part - 04 Dynamics
Design, Technology and Innovation
Management Skills

6th Semester - 20 Credits

Autodesk Maya- Lighting
Autodesk Maya- Rigging
V-Ray
Fusion
Autodesk Mudbox Digital Sculpting

Year Four

7th Semester - 20 Credits

Mocha
Silhouette
Pf Track
Nuke
Fcp

8th Semester - 20 Credits

Business English
Portfolio Making
Live Project-3d Animation Showreel Or Demoreel
Project Self-Initiated Summer Project
Interview Preparations

MASTERS

Year One

1st Semester - 24 Credits

Drawing Concepts
Pre-Production
Digital Art & Design - Theory
Digital Art Design - Practical
Introduction to PC Skills and Programming
Drawing With Computer

2nd Semester - 22 credits

Advanced Photoshop & Texturing
Anatomy for Animation
Cel Animation - Practical
Principles of Animation, Media Laws & Ethics
Film Analysis
2d Animation

Year Two

3rd Semester - 24 Credits

Introduction to 3d Studio Max
3d Modeling in Max
Shading & Texturing in Max
Lighting & Camera Techniques in Max
Videography

4th Semester - 22 Credits

Introduction to Maya
3d Modeling in Maya
Shading & Texturing in Maya
Character Setup & Rigging in Maya
Lighting & Camera Techniques in Maya
Introduction to Mel Scripting



ADVANCE DIPLOMA

Year One

1st Semester - 20 Credits

Fundamental of design & drawing
Adobe after effects
Adobe photoshop
Adobe premiere
3Ds Max modeling
3Ds Max Texturing

2nd Semester - 20 Credits

3Ds Max Lighting
3Ds Max Rigging
3Ds Max Animation
3Ds Max Dynamics & FX
Fume FX
Ray Fire
Thinking particles
Real Flow

Year Two

3rd Semester - 20 Credits

Pre production2
3d computer animation 2
2d computer Animation 2
Animation production 3
Social narrative Animation
Film Making

4th Semester - 20 Credits

Final Production
Business And Management Skills
Research Seminar
Communication Skills
Visual Communication And Animation Process
Digital Art & Design

Software

Adobe Photoshop
Adobe After Effects
Adobe Premiere
Adobe Audition
Autodesk 3ds Max
Autodesk Maya
Autodesk Mudbox
Eyeon Fusion
Apple Final Cut Pro
Autodesk Matchmover
Mocha, Silhouette
PF Track
Final Cut Pro
Thinking Particles
Ray Fire
Vue
FumeFx
RealFlow
Houdini
Nuke



“Animation offers a medium of storytelling and visual entertainment which can bring pleasure and information to people of all ages everywhere in the world.”





DIPLOMA

Year One

1st Semester - 20 Credits

Fundamental of design & drawing

Adobe after effects

Adobe photoshop

Adobe premiere

3Ds Max modeling

3Ds Max Texturing

2nd Semester - 20 Credits

3Ds Max Lighting

3Ds Max Rigging

3Ds Max Animation

3Ds Max Dynamics & FX

Fume FX

Ray Fire

Thinking particles

Real Flow

CERTIFICATE

Course Content

Pre -Production

Digital Art Design - Practical

Introduction To PC Skills and

Programming

Drawing with Computer

Basic Photoshop & Texturing

Anatomy for Animation

Cel Animation - Practical

Principles of Animation

2d Animation

Software

Adobe Photoshop

Adobe After Effects

Adobe Premiere

Adobe Audition

Autodesk 3ds Max

CRASH COURSE

Course Content

Sketching/Drawing

Texturing In Photoshop

Flash 2d Animation

Stop Motion Animation

Set Designing

Character Designing

Adobe Photoshop

Corel Draw

Illustrator

Google Sketchup



PHOTOGRAPHY

DIPLOMA

Camera and types of cameras
Different light sources and comparative
Over and under exposures
Processing of black and white films
Understanding the human body
Introduction to studio lights and effects
Different lightings in the studio and effects
Studio photography

CERTIFICATE

Camera and types of cameras
Different light sources and comparative
Over and under exposures
Processing of black and white films



BEAUTY & HAIR

DIPLOMA

Body perfection & yoga
(theory & practical)
Communication techniques (theory)
Cosmetic dermatology (theory)
Cosmetic chemistry (theory & practical)
Industrial project

CERTIFICATE

Beauty therapy (theory & practical)
Hair dressing (theory & practical)
Nutrition & dietics (theory)
Anatomy & physiology (theory)
Communication techniques (theory)



ADMISSION PROCEDURE

Application for admission should be made only on the prescribed admission form, which is available with the prospectus. Application form must be accompanied with the following:

Admission and registration fee.

Tuition fee of the chosen course.

The fee can be paid either by cash or demand draft.

Attested copies of all necessary documents.

Four passport size photographs.

In addition to the fees paid to the institute, the student has to pay the examination and/or recognition fees for the respective board /university as and when required.

RULES & REGULATIONS

The relevant entire fee or the first installment, along with other charges is payable at the time of admission. The balance installments should be paid before the due date.

Course fee/Registration fee paid are non-refundable and non-transferable under any circumstances.

The student will be allowed a grace period of three days only for the payment of their installments that are due on the date specified in the installment plan and will be charged Rs. 100 per day for the period beyond the grace period.

Non-payment of the fees within fifteen days from the expiry of the grace period is liable for termination of the student from the course applied.

The management reserves the right to change or modify the rules and regulations at its own discretion.

It is mandatory for the student to complete the full duration of the course applied for to become eligible to be awarded with the diploma certificate.

The institute does not accept responsibility for the eligibility of a student for any exam or his/her acceptance as a candidate by any examining body due to non-compliance of rules and/or non-submission of documents/exam fees and for non-fulfillment of the board and university regulations. Accordingly, the candidate is advised to check his/her eligibility before applying for the admission.

In the event of last date of admissions being over, or change in board or university the management of the institute reserves the right to transfer the candidate to the new university/board in the same or next academic year.

A minimum of 75% attendance is a must to appear for the final examination

All national & international study tours are chargeable separately and subject to clearance from the respective country embassy. (All necessary information is available with our respective centre manager)

INSD Bachelors & Masters Programs offered in collaboration with UGC Recognized University.

At INSD, I have the luxury of exploring and developing myself in my area of interest using the school's resources, guidance from the mentors and a creative community that is a constant source of inspiration.

Rashmita Choudhary, Masters in Interior Design

INSD has truly become my second home. It is a place where I can fully express my feelings through art. Having full freedom to express myself also allows me to grow and mature as a future designer.

Kajal, Masters in Fashion Design





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[Regional Head]**

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