

# PRATIBIMB

2023

**PuneTimes**

**FASHION WEEK**

AN INITIATIVE BY THE TIMES GROUP

POWERED BY



**INTERNATIONAL  
SCHOOL OF DESIGN**

NURTURING CREATIVE TALENT



**KALEIDOSCOPE**



INSD

THE  
DIRECTORS



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**VARSHA CHANDWANI**

With experience of over two decades in the design education industry and mentored over 10000+ students, leading academics and administration. She says that "In today's competitive world, meeting the design industry requirements is our prime goal. We at INSD nurture creative talents and shape them to belong to the future design industry. We thrive on maintaining the right balance between education and industrial experience".

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**MANISHA CHANDWANI**

Always had a vision of providing good quality design education that fulfills the needs of the ever-changing dynamic design industry. Preparing students to be eligible for more opportunities even as freshers. Learning from the best industry experts, developing skills, cultivating, and polishing talent among budding designers in order to help them express themselves in their chosen field of interest.

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INSD

THE  
DIRECTORS



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**GURMUKH CHANDWANI**

Engineer by qualification and designer by passion. Having Experience of 27 years in interior design industry inspired Gurmukh Chandwani to share his knowledge with the aspiring designers. His vision of nurturing the creative talent and transforming them into designers belonging to the future, has helped him achieve the position of Regional head of INSD.

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**SUNIL CHANDWANI**

Having experience of more than 3 decades in multiple business domains. He says that the education domain is the most alluring industry which gives immense satisfaction on seeing the emerging Designers succeed in their specified field.

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# Kaledioscope

A kaleidoscope shows and observes the shape and color of different things in the world. Kaleidoscope literally means “observer of beautiful forms.” Kaleidoscope 2023 is where our budding Designers have showcased their creativity in different varieties of furniture and accessories that are as important in enhancing any interior space. Furniture primarily serves the functional need of human beings such as sitting, sleeping, or storing items. It is a form of decorative art which is designed keeping functionality in mind.

Kaleidoscope-2023 was a platform where our students took their imagination and inspiration to another level and showcased their talent. Students worked in three different categories. Transformable furniture, which is a necessity of Urban cities. Upcycled, repurposed furniture which uses the old and converts it into new products. The trending parametric design which is the future of furniture making.

Intensive materials research was carried out by our students for each product, which they made with a lot of dedication and hard work. The whole Design process encouraged students to work in teams and develop communication skills. They learnt planning, budgeting, purchasing as well as execution. Working in a group promoted immense learning for all students and they developed strong bonds.

This is INSD, where we nurture creative talent, bond as a team, and give our best!



**KRISHNA JETHEWAD**  
Creative Head



**MAYUR AMILKANTHWAR**  
Academic Head



**NIRITI NEGI**  
HOD Interior Design



**ONKAR MANDLIK**  
PR Head





Designs inspired by Nature are time tested and hence timeless. Most Parametric designs are organic and are inspired from shapes and patterns found in nature. This parametric wall hung table looks simple when up on the wall but it opens up into a stylish table. It is a transforming space saving furniture piece which is sturdy and has a contemporary look.

## Parametric Wall Hung Table



Prem Waghmare  
Harsh Bhiwgade  
Shravani Kore  
Rutuja Pendhare  
Sejal Deshmukh

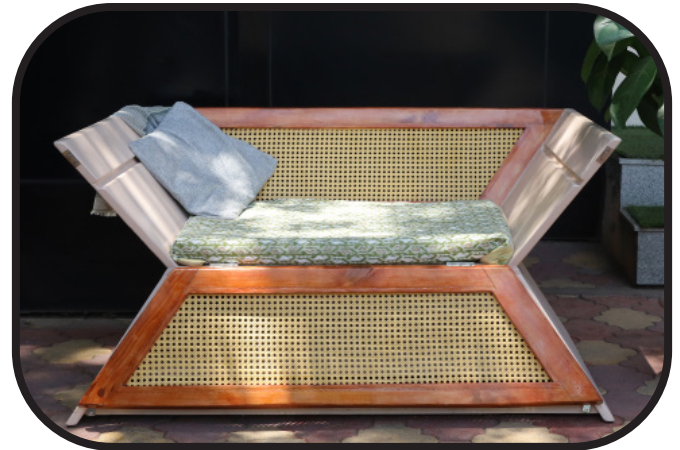


# Transformable Crib

This unique 'Transformable Crib' can be used by toddlers and teens. It's a timeless furniture approaching immortality for itself. Shaped like an hourglass, it has no time restriction to it, as it transforms and grows with the child. Initially the students started with some curved lines and moved onto simple straight, angular lines. The design process went from ideating lines and thoughts on paper and then further moving into technical details with pure visualization of the final product. The result was a functional, transformable crib with the flexibility of converting into a study table and comfortable seating.



Form 1



Form 2



Form 3



Utkarsh Mane  
Bharati Mali  
Minal Dharkar  
Isha Bhimani



# Transformable Furniture

This multifunctional space saving piece of furniture can fit snugly in a small apartment. Its multi usage makes it a perfect choice for a small apartment as it works as a study unit, storage unit and a Dresser too. Made of good quality plywood and laminate, this contemporary, transformable furniture piece has high strength and long life. Our students chose to make this transformable piece of furniture for its versatility and sleek trendy look.



Kanchan Ambre  
Shreya Sawant  
Shreyas Deshmukh  
Vishal Keripale



# Upcycled Drawers/Dresser



Namrata Gorad

Nidhi Bhandari

Anjali Phrande

Jainee Gudkha

Sanskruti Harpale

Shamali Gawde

Burhanuddin Munshi

Simantini Marape

Sustainability is the demand of these times and so our students decided to work on upcycled furniture. The team collected unused materials from the surrounding area and worked on the possibility of various designs that could be made from them. After many discussions the outcome was a beautiful and appealing product which is not only aesthetically pleasing but is functional too. The old drawers were given a touch of decorative pattern by pasting Moroccan tile and wooden jali and styled with a bronze drawer knob. Conical solid wood legs were polished to match the shade of the wooden laminate used for old drawers and a new life was given to the old and unused drawers. This vintage console with drawers is sure to give timeless quality to any space.





# Upcycled Tyre Seating



Upcycling is creating something new from old or already used. It repurposes and revamps the old into something even better. This upcycled Ottoman/ Stool is a flawless fusion of grace and functionality. Wooden battens and plywood add strength while foam adds comfort. The choice of Rose brown polyblend fabric along with sleek rose gold finish legs make it a chic seating for any living room. This contemporary seat made by upcycling an old tyre is a perfect example of upcycling taken to next level by our students



Harshali Pawar  
Neha Hingse  
Siddhi Waikar  
Siddhesh Tathe

# Upcycled Wooden Spool/Book Shelf



This funky unique product is perfect for any contemporary setting. Our students upcycled a simple wooden cable spool to an innovative revolving 'Seat cum bookcase'. Various materials like Plywood, castors and foam were used to transform this old wooden cable spool into a dual purpose furniture piece. This modern and trendy Seat cum bookcase with hand painted design and self stitched old denim upholstery makes it unique and is sure to add a pop of colour to any space.



Sakshi Dhage  
Aditya Shejole  
Siddharth Jaiswal  
Prachi Naik  
Prarthna Rajesh Nirmal



Gayatri Kankariya  
Pooja Gupta

# Mosaic Side Tables



Tiles are used a lot these days for cladding floors and walls because of the availability of colour combination and the durability that it offers. However, there is a lot of wastage too while working with tiles. Gayatri and Pooja took these scraps and upcycled them into two beautiful side tables. They set black tiles in white cement and finished it with resin. The final finish was black and gold colour scheme. These elegant side tables can be used indoors as well as outdoors and will go well in both contemporary as well as traditional interiors.



Mirrors are among the most popular decor items and can brighten up any interior space. These beautiful organic-shaped mirrors have been exclusively designed and curated by our Interior Design student Fatemeh. The use of rough wood adds natural feel and is a beautiful solution for an organic and nature-inspired space. These irregularly shaped and asymmetric mirrors can fit in as an art-inspired idea in any traditional or modern room. They can be used as individual pieces or arranged together as wall art.



# MIRRORS

Fatemeh Nikjoo





Parametric  
Wall Hung  
Table Team  
with Mentor  
Shivani  
Pandit



Transformable  
Furniture  
Team with  
Mentors

Mosaic Side  
Table Team  
with Mentor  
Niriti Negi  
& Dipti  
Lohogaonkar



Upcycled  
Tyre Team  
with Mentor  
Dipti  
Lohogaonkar



Parametric  
Center Table  
Team with  
Mentor  
Himani Puri  
& Shivani  
Pandit



Upcycled  
Wooden  
Spool/  
Book Shelf  
Team with  
Mentor Dipti  
Lohogaonkar

Parametric  
Chair Team  
with Mentors



Upcycled  
Drawers/  
Dresser Team  
with Mentor  
Himani Puni





# TEAM INSD



# Magazine Team



With Directors : Varsha Chandwani & Manisha Chandwani,  
Mentor - Taniya Thorat

Students - Siddhi Rathod, Janvi Bhavsar, Shreya Jaju,  
Anthony Sindur



Special thanks to Onkar Mandlik Sir for guiding &  
supporting us.



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**NURTURING CREATIVE TALENT**

**KOTHRUD BRANCH : S19/1A, Bamboo Gali, Vakil Nagar, Eranwane, Pune, 411004.**

**DECCAN BRANCH - 1 : Above Mc donald's, 1278, Suyog Plaza, Jangali Maharaj Road, Land Mark, Deccan Gymkhana, Pune, Maharashtra 411004.**

**DECCAN BRANCH-2 : International School of Design, 3rd Floor, Deccan Avanie, Next to deccan bus stand, Above Bata showroom, JM Road 411004.**

**PCMC BRANCH : 103, 1st Floor, Gheewala Complex, Opp. Ramkrishna More Sabhagrugha, Chinchwad, Pune 411033. [insdpunepcmc.com](http://insdpunepcmc.com)**