

PRATIBIMB

2023

PuneTimes

FASHION WEEK

AN INITIATIVE BY THE TIMES GROUP

POWERED BY



**INTERNATIONAL
SCHOOL OF DESIGN**

NURTURING CREATIVE TALENT



KALEIDOSCOPE



PUNE

THE DIRECTORS



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VARSHA CHANDWANI

With experience of over two decades in the design education industry and mentored over 10000+ students, leading academics and administration. She says that "In today's competitive world, meeting the design industry requirements is our prime goal. We at INSD nurture creative talents and shape them to belong to the future design industry. We thrive on maintaining the right balance between education and industrial experience"

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MANISHA CHANDWANI

Always had a vision of providing good quality design education that fulfills the needs of the ever-changing dynamic design industry. Preparing students to be eligible for more opportunities even as freshers. Learning from the best industry experts, developing skills, cultivating, and polishing talent among budding designers in order to help them express themselves in their chosen field of interest

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THE DIRECTORS

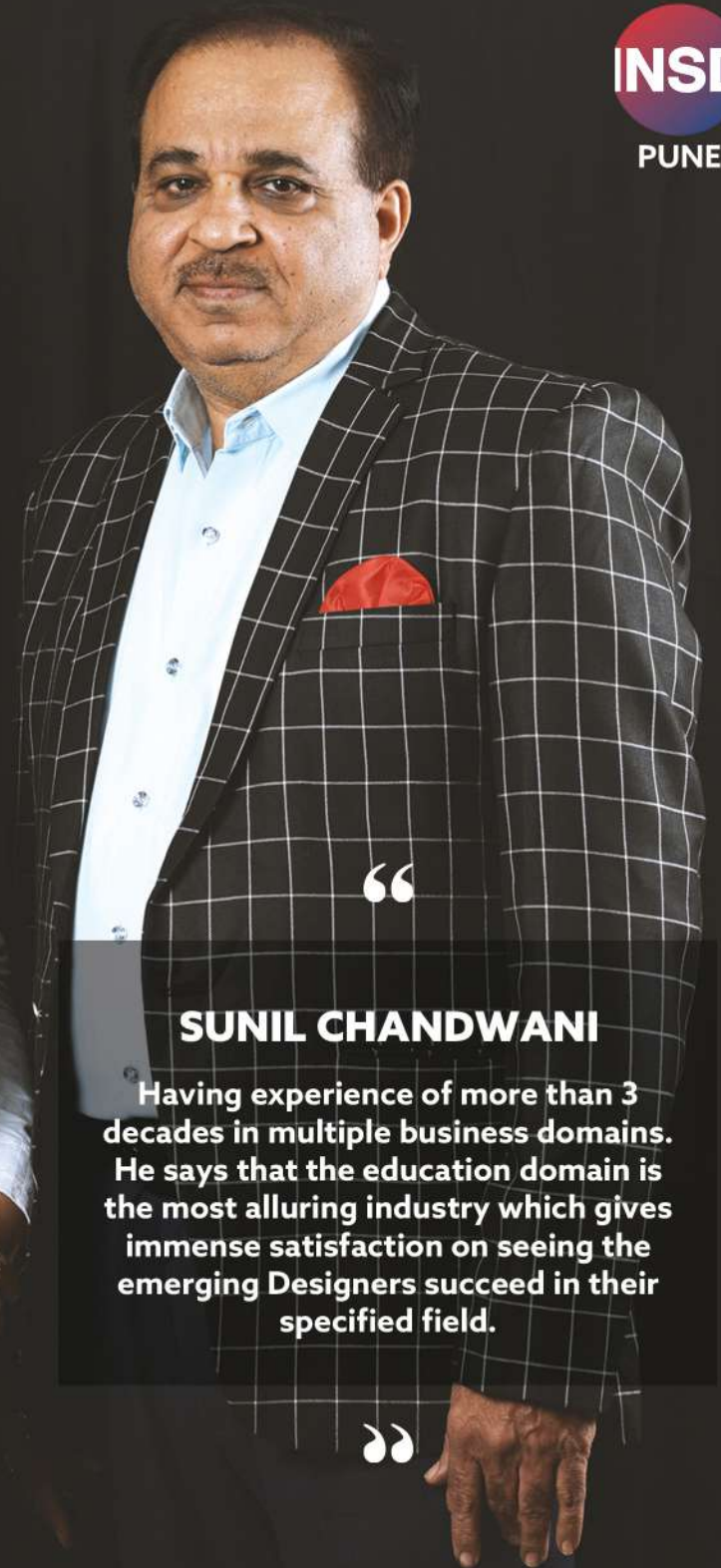


“

GURMUKH CHANDWANI

Engineer by qualification and designer by passion. Having Experience of 27 years in interior design industry inspired Gurmukh Chandwani to share his knowledge with the aspiring designers. His vision of nurturing the creative talent and transforming them into designers belonging to the future, has helped him achieve the position of Regional head of INSD.

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SUNIL CHANDWANI

Having experience of more than 3 decades in multiple business domains. He says that the education domain is the most alluring industry which gives immense satisfaction on seeing the emerging Designers succeed in their specified field.

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KRISHNA JETHEWAD
Creative Head



MAYUR AMILKANTHWAR
Academic Head



ONKAR MANDLIK
PR Head



Shashikant Ligade
HOD Graphics



PRODUCT PACKAGING

Product packaging is an important part of the product life cycle. It is the process of designing and creating packaging for a product to ensure that it reaches its customers in a safe and secure manner. The packaging also plays a key role in making sure that the product stands out from its competitors on store shelves. Product packaging involves selecting materials, designing labels, printing instructions, and ensuring that the package meets legal requirements. It also requires considering factors such as cost, sustainability, and customer experience when creating a package for a product.

ROBOT DESIGN

The design of a robot is the foundation of its successful functioning. It requires understanding the robot's purpose, environment, and capabilities in order to create a plan that will allow it to achieve its goals. Robotic design involves creating a plan or convention for constructing a robot or a robotic system. These plans can be architectural, structural, mechanical, electrical, and software designs that define how the robot should look and function. Robotic design is an interdisciplinary field that combines engineering and computer science principles with robotics technology to create robots that can interact with their environment in an intelligent way. Designers must consider factors such as safety, reliability, cost-effectiveness, scalability and maintainability when designing robots for specific applications.

PAINTING

Painting is one of the oldest forms of art and design, and it has been used to express ideas and emotions for centuries. It involves the creation of certain aesthetic qualities, such as composition, color, line, texture, form, space and light in a two-dimensional visual language. Painting is an important medium for creative expression. It allows artists to explore their inner thoughts and feelings through the use of color, line and texture. It also allows them to communicate ideas about the world around them in a visual format. By combining different elements together in an image or painting, artists can create unique works that evoke emotion from viewers.

Chene Siffleur



VIN DE CASSIS

BLACKCURRANT WINE

Chene Siffleur

Indulge in the exquisite blackcurrant wine, a blend of delicious fruit notes that create a complex yet delicate bouquet. The wine boasts a rich purple hue and a captivating aroma. Expertly crafted by our vintners, each sip of this blackcurrant wine is a unique experience, revealing new flavors and nuances with every taste. Savor the luxury of this exquisite vintage, a true masterpiece of the winemaker's art.



VIN DE FRAISE

STRAWBERRY WINE

Indulge in the splendor of strawberry wine - a harmonious blend of sweet strawberries and tangy lemons. This ruby-red vintage offers a tantalizing aroma and a velvety texture that is balanced by a subtle hint of acidity. With a long and elegant finish, this wine is a true masterpiece of winemaking artistry that will elevate any occasion.

Chene Siffleur



VIN DE GINGEMBRE

GINGER WINE

Indulge in the splendor of ginger wine - a tantalizing fusion of tropical pineapple and zesty ginger. Crafted by expert winemakers, this wine boasts a balanced taste profile and a smooth, silky texture with a subtle spiciness from the ginger. Enjoy this work of art on its own or pair it with your favorite cuisine for an indulgent and sophisticated dining experience.

Chene Siffleur



THE TEAM

KIAN ROY
CARRISHA RODRIGUES
ROXANNE MONIZ
SUMEDHA DESHMUKH
SHREYA JAIN
ARYESH ASOLKAR

Chene Siffleur





FANOUS CANDLES

All these scents have benefits like aromatherapy, reduce anxiety, relieve stress and fight depression, uplifting and energizing the mood etc. The sweet and soft scent induces relaxation and calmness, and promotes positive thinking.

Soy wax burns slower than paraffin wax .It is less likely to trigger allergies. Lower melting point-candles made from soy wax burns cleaner and results in less soot .

HANDCRAFTED



Lady Mold

Strawberry Scent

This is a lady molded strawberry scented candle. The overall design is based on the infamous love story of Romeo and Juliet. The colors used are mostly pink and shades of cream, brown and green. The packaging is in a matchbox/slider style. On the front, the lady illustration representing the candle is seen to be waiting by the window and behind the tray there's the Romeo climbing up the ladder to reach her.



Honeycomb Mold

Sandalwood Scent

This is a honeycomb shaped, sandalwood scented candle. The box style is a die cut self locking one. The colors mostly used are shades of orange and peach. They are sober and fresh colors that match the lightness but also the richness of sandalwood. The illustration basically consists, sandalwood flowers and hexagons that you see in a honeycomb.





Lavender Box

Lavender colors with a touch of gold color are combined in the outer packing of lavender box hamper, giving the appearance of marble. An essential oil and a candle with the aroma of lavender are included in the hamper. It comes with a brochure explaining the scents and candle care.

Black Box

The black box hamper has an Egyptian theme and is space-inspired. Each candle features the respective gods of the sun, moon, and earth, known as Ra, Thoth, and Geb. Chocolate, vanilla, and coffee are the three scents respectively.



Daisy Glass Jar

Lemongrass Scent

Lemongrass has a fresh and leafy aroma and is well known for its healing properties. It is said to revitalize the mind and body, improve concentration, and calm the mind. It also purifies the atmosphere and can act as an effective insect repellent. The candle has a yellow daisy flower on top increasing the aesthetics of the candle. Candle care cards also come with it. It comes in a potli made out of jute with our logo stamped on it.



Blue Glass Jar

Coco-vanilla Scent

Since Vanilla is a tropical spice it goes especially well with tropical fruits like coconut. It helps in stress and anxiety reduction. It can elevate the mood and also promotes general sense of well-being. It is a blue colored scented candle in a glass jar. It also comes in a potli made out of jute with our logo stamped on it.



Masala Chai

Cinnamon Scent

The illustration shows half candle and half chai. It is a combination of locally available chai with candles. The colors used are black and white for box. The scent used is cinnamon.



TEAM

ANJALI PILLAI

KRISHNA NARAYAN

DHARA MODHA

LEKHA JAIN

PRAGATI MITTAL



Scrumptious

Chocolate



The word “chocolate” is traced back to Aztec word “xocoatl”, and the name for the cacao plant, Theobroma cacao, means “food of the gods”. The shades of brown which we have represented in our designing represents the luxuriness of chocolates as well as our brand. The Illustration represents the richness of cocoa beans in chocolates.



Rashmi Savadatti
Swarangi Kulkarni
Saloni Varma
Sayali Kakade
Shruti Sapale





Red Velvet & Nuts

Rich in Cream





BLOO AURA
FROM AURA



SERUM

SCRUB

FACE PACK

MOISTURIZER



CHARCOAL

Skin Care

The inspiration of this variant of charcoal have been taken as the serum is the main product of our brand. We wanted the different varieties of serum that generally doesn't exist in the market. So the idea of charcoal was little unique for a serum so we decided take charcoal as one component

The inspiration of this variant of coffee have been taken from the motive to compete with the other brands. As coffee is the common item taht is in every skin care product. We wanted to make our product more effective than others to satisfy our customer



COFFEE

Skin Care

SERUM

SCRUB

FACE PACK

MOISTURIZER



The inspiration of this variant of peach have been taken as peach is a great source of vitamin c which is very necessary for the skin. Peach helps to remove dark circles and blemishes. It's micronutrient also helps in removing wrinkles and hence peach is the common ingredient in anti-aging face pack.

The inspiration of this variant of rose have been taken from the fragrance as fragrance is a key of confidence. When the skin smells good it brings out the confidence in front of others.



The Team

Ashutosh Sondge
Om Tharval
Tanisha
Amrutanshu Jha
Pooja Tarda

IRON MAN



Why we choose Iron man:

We have chosen this character because of the popularity of iron man character. Iron man itself is so famous amongst all the youngsters and children. Whenever we talk about animation and VFX , Avengers movie name pop up in our mind automatically and if we are talking about THE AVENGERS how can we forget iron man as it's the most popular character of Marvel Cinematic Universe.

Process:

In making of this model we have been through several process:

1) Sketch :

Firstly we have drafted a whole sketch of every part of the iron man model.

2) Rendering in Autodesk Maya :

After creating sketch we have developed a 3D model in Autodesk Maya of the model and unwrapped the model

3) Post Development:

Then we printed all the unwrapped parts and then after cutting and separating them we pasted on a cardboard as it is .

4) Shaping:

After making of cut out we started giving them shape and made them solid and strong with the help of wood filler and for even finishing we have used sand paper for every individual part of model.

5) Assembling :

Finally after giving the shape to the parts we proceeded with paint part and after finishing the paint part we started assembling the model body part one by one with help of bamboo and bond. To give it glossy look , we used warnish.

While the process of assembling we fitted the wiring circuits for lighting

RANGE ROVER

Why Range Rover Vellar :

The soul purpose of making of this car model is to understanding the the exact industrial workflow.

We have choosen this particular car because it has an unique mesh flow which no other cars have.

Land rover is a luxury brand and it's the most popular and reliable one among all the SUV's as recently one experiment have done in US which boosted the sales and popularity of Range Rover Vellar.

Process:

In making of this model we have been through several process:

1) Sketch :

Firstly we have drafted a whole sketch of every part of the car.2) Rendering in Autodesk Maya :

After creating sketch we have developed a 3D model in Autodesk Maya of the model and unwrapped the parts.

3) Post Development:

Then we printed all the unwrapped parts and then after cutting and separating them we pasted on a cardboard as it is .

4) Shaping:

After making of cut out we started giving them shape and made them solid and strong with the help of wood filler and for even finishing we have used sand paper for every individual part of model.

5) Assembling :

Finally after giving the shape to the parts we proceeded with paint part and after finishing the paint part we started assembling the model part one by one with help of bamboo and bond. For detailing we carved details by pen and paint on the model. To give it glossy look , we used warnish.



Harshal Patil, Akshay Deore, Ankush
Gujar, Bhogesh Molgavalli, Anurag
Kshatriya, Bhairavi Jangale, Mayuri
Wankhare, Aishwarya Prasanakar,
Dhitti Virkar, Veer Rathod,
Arkasarathi Das, Aditya Lokhande,
Karan Bonde, Prathamesh Jadhav
Mentor - Prasad Mali





PAIN TING

TEAM SARANG

ANANT

The chakra means 'wheel' which symbolizes flow of energy in our body. The 7 basic chakras which helps to store energy and regulates our emotion. It provides security, stability, emotions, self-esteem, compassion and leads your physical body into spirituality of universe.



Shruti Shreya , Vaidehi Shembekar



Jeevan Kumar

GIRL UNDERWATER

Artist Jeevan Kumar paints dazzling depictions of women submerged underwater. I am revealing "My underwater collection is inspired by exploring the sensations of peacefulness and calmness, combined with the energy from the movement of the waves you feel when submerged. Indeed, being in water is one of most explicit examples one can imagine of 'being in the moment.' Time stands still, and once and for all the past and future disappears.

DAWN

By the name (Dawn) suggests it means the early morning when the first light appears in the sky. It also means 'The Beginning' as the painting depicts the beginning of spring with Japanese shrine, As Japan is also the land of rising sun filled with exquisite sceneries and is famous for its cherry blossom (sakura).

Inspiration for this painting comes from Japanese comics (manga) as artists depicts exquisite sceneries and landscapes and tend to go overboard in terms of details.



Omkar Kakde



Tejashree Dalvi

DREAM

THE JOURNEY OF HER GROWTH

As we know the Bramhakamla means it is the lotus of Bramha .It is one of the unique among flowers.It blooms only once in year .It is also used in much medicine.It is the symbol of purity,prosperity and peace.In my painting I shown a lady like bud ,her journey to bloom herself by educating herself ,butterflies of knowledge will take her towards her dream .Tried to shows her journey of blooming surrounded in frame of social limits.

TEXTURED ART

GOLDEN PEONY FLOWER

Flower often played not only a decorative, but also a symbolic role in the paintings of great artists. simply because they were loved, but for most, these flowers are a symbol of love. Golden Peony symbolic of love, honor, happiness wealth, elegance, and beauty, the peony is traditionally given on special occasions as an expression of goodwill, best wishes, and joy. Flowers usually attract us towards their splendour and nature. They give us happiness and amusement even if they are protected with sharp thorns. They convey a sensation of freshness and soften our hearts when we are unhappy and drained. They cleanse our environment and uplift our life when we are feeling sad.



Pranali Patil



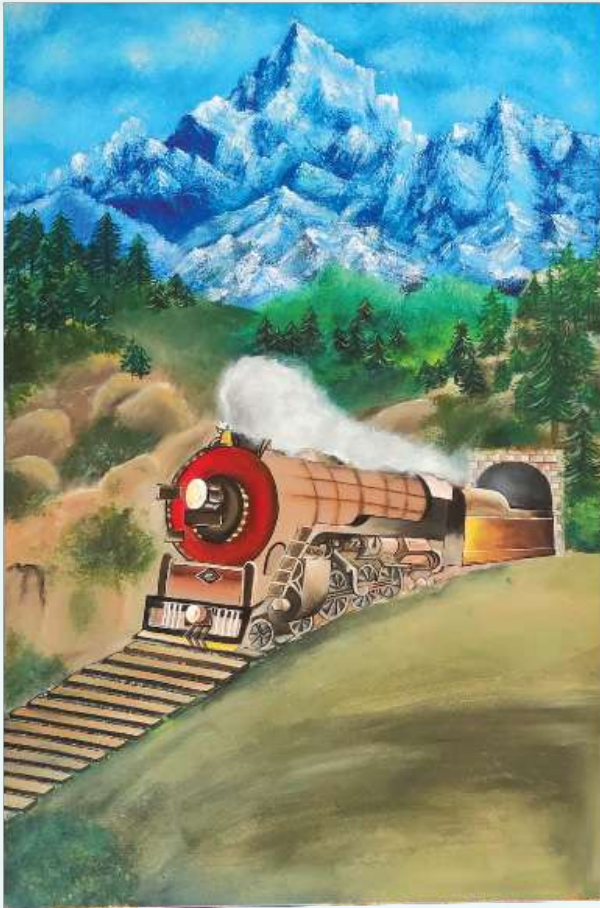
Verma Jansi

NISHAARANYA

NISHAARANYA is a representation of a mesmerizing serene forest at night with some beautiful plants, flowers, small but beautiful creatures like fireflies and some unreal yet beautiful small creatures that will lead you towards the denser side of the forest where you can find internal peace with nature. The girl is wandering in the forest for inner peace and to form a connection with nature that will help her to explore herself with it's help.

LANDSCAPE

Landscape portrait of snowy mountainous region with lots of greenery and a train passing through a tunnel the inspiration is nature itself this is an event happening a area which I've tried to portrait on my canvas



Kirti Mane



Geetika Roy

ECLIPSE

My painting Eclipse is to me about self discovery and finding new colours within ourselves. An eclipse signifies a phase of self reflection, and it's a magnetic phenomena. We change as does everything around us, and we're just a spectator to the motion of time.

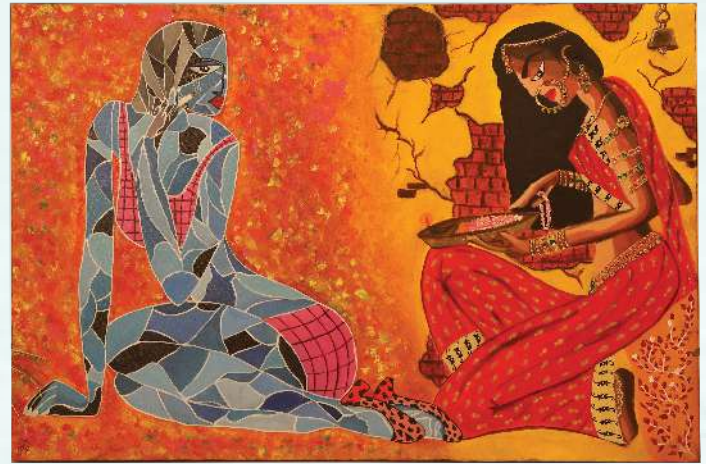
CONCEPT ART

THE HIDDEN EXPEDITION

Arabia has been inhabited by innumerable tribal units, forever splitting or confederating; its history is a kaleidoscope of shifting allegiances. Each tribe left behind their unique architectural heritage and this is a reimagined time from the same. These phenomenal structures made with stone and primitive tools display a unique style and live through centuries. A exaggerated dallah (a arabic jar) connecting to the fountain with lotuses and a althurya (outdoor chandelier) with such intricate detail show the work by artisans in the 12th century.



Divya Agarwal



Anwasha Nath

PRAMILA NARI

In this painting, two women are replicated. A woman is important But she cannot be more valuable than a man as she brings food to the table. Whether, she comes from a high or low society , they will always be considered below the masculine society.

Mentor - Sunil Gadekar

THE TEAM



Magazine Team



With Directors : Varsha Chandwani & Manisha Chandwani, Mentor - Taniya Thorat
Siddhi Rathod Janvi Bhavsar Shreya Jaju Anthony Sindur



Special thanks to Onkar Mandlik Sir for guiding & supporting us

Product Packaging Team with Mentors





**INTERNATIONAL
SCHOOL OF DESIGN**
NURTURING CREATIVE TALENT

KOTHRUD BRANCH: S19/1A, Bamboo Gali, Vakil Nagar, Eranwane,
Pune, 411004.

DECCAN BRANCH - 1: Above Mc donald's, 1278, Suyog Plaza, Jangali
Maharaj Road, Land Mark, Deccan Gymkhana, Pune, Maharashtra 411004.

DECCAN BRANCH-2: International School of Design, 3rd Floor, Deccan
Avanue, Next to deccan bus stand, Above Bata showroom, JM Road 411004.

PCMC BRANCH: 103, 1st Floor, Gheewala Complex, Opp. Ramkrishna
More Sabhagrugha, Chinchwad, Pune 411033.
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